

Dear Industry Colleagues,

As leaders within the marine industry, we've certainly faced some interesting challenges. Recently, it has truly been a rollercoaster ride between COVID, supply chain and hiring challenges. The people side of our businesses has been something we've been voicing concerns over since the last recession.

Today, it would appear, some of the circumstances of COVID, Government Policies towards business and our education system have created a perfect storm for almost any business that is attempting to grow.

I've recently discovered another solution in finding skilled marine carpenters and technicians, I'd like to share that discovery with you today. The Great Lakes Boat Building School is located in Cedarville, MI, quite a way off the beaten path. The school has been there for quite some time, but until recently, the curriculum was largely focused on wood boat building skills. Today, it includes mechanical systems thanks to a significant sponsorship from Mercury and has also expanded into composites. This is exactly the type of program our industry has been longing for. This school is a reality, not just future hype.

During a recent visit, I recognized the important role GLBBS plays in supporting the marine industry. Thus, I'm inviting each of you to look for a way to invest in this school. There are several methods to connect to the school and I would encourage you to invest time to learn more about it.

Tiara Yachts has invested in both the capital campaign to expand the physical size of the school, and in two sponsorships for students going forward. I'm certain that Tiara Yachts can make a positive impact upon the school, but just imagine the impact our industry could make if we invested in this school together?! This is an opportunity for us to embrace a program that represents exactly what we've been asking for!

These are exciting times. I'm very excited about our new relationship with GLBBS. I'd strongly encourage you to check out their website, email their President Nikki Storey at nikki.storey@glbbs.edu or call her at (906) 484-1081.

With high hopes for the future of our marine industry,



Thomas B. Slikkers
President / CEO
Tiara Yachts