



**GREAT LAKES
BOAT BUILDING SCHOOL**
A Marine Trades Institution



With Great Lakes Boat Building School's (GLBBS) 100% placement rate of its graduates over the past six years, GLBBS is addressing the most critical need in the marine industry today: a dire qualified workforce shortage. Currently, GLBBS has an annual graduation capacity of 24 students, the industry is demanding more.

This industry demand is the impetus behind the "Come Aboard, Launch Careers" campaign to fund a 10,000 square foot marine skilled trades training facility with contemporary equipment and technology to train more qualified service technicians. This space will also be the home to the first Marine Electronics Technology program in the country addressing another emerging need in the marine industry. A successful campaign will fund instructional infrastructure enabling GLBBS to double the annual graduation class to 50 or more students!

Not only will a successful campaign address current and emerging needs in the marine industry but the rippling economic effect will originate from the Eastern U.P., reverberating throughout Michigan, the Great Lakes Region and beyond!

Come Aboard... **LAUNCH CAREERS**

Making an **IMPACT ON THE INDUSTRY**

"Walstrom Marine takes pride in being a top quality source in solving maintenance and repair needs for our customers with our certified technicians. We added two Great Lakes Boat Building graduates to our talented team in the fall of 2021 who made an immediate, positive impact in our operations. Those students came to us with a very strong work ethic, well-prepared, enthusiastic and with the willingness to be coached by our seasoned service professionals and managers. We are seeking more GLBBS graduates. There is a dire workforce demand for well-prepared professionals just like them in the marine industry. The plans at GLBBS to expand their facility, essentially doubling their ability to prepare students for the marine industry is great news for us and other marine employers."

— **TOM ERVIN, PRESIDENT, WALSTROM MARINE.**



Support **THE GLBBS CAPITAL CAMPAIGN**



To learn more about supporting the GLBBS Come Aboard, Launch Careers capital campaign including naming opportunity specifics, call (906) 484-1081, email thomas.coates@glbbs.edu or visit our website www.glbbs.edu/give

WHO WE ARE Great Lakes Boat Building School is a 501 (c) (3) non-profit organization committed to providing the highest quality education for students while striving to be the leader in marine workforce development in the Great Lakes region. All donations to the school are earmarked to advance its mission.

OUR MISSION Great Lakes Boat Building School prepares students for rewarding careers in the marine industry.

PARTNERS & ASSOCIATIONS



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Success Stories FROM OUR GRADUATES

There is no “typical” student at Great Lakes Boat Building School. Each student comes with a unique background, experience and skill-set. Whether they are fresh from high school, a career-changer transitioning to the marine trades or a military veteran, the GLBBS experience transforms these students into one common accomplishment: launching them into fulfilling and rewarding careers. Here are two outstanding examples from the GLBBS Class of 2021.



HUDSON

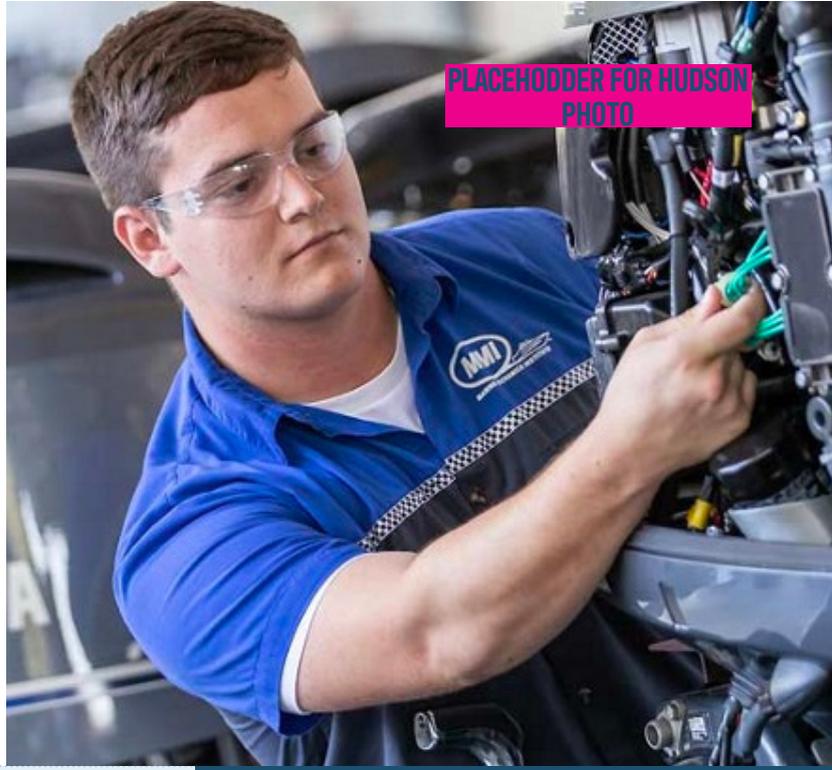
“The team atmosphere at Walstrom Marine in solving issues reminds me a lot of the approach I was taught at the Great Lakes Boat Building School. I feel like I was well prepared for working here from my time at the school and I continue to learn on the job from my coworkers. I grew up in Georgia then spent time in Alaska charter fishing. I decided I wanted to change my career path and GLBBS was the perfect fit. I am glad I decided to attend the school and land the job at Walstrom.”

~ Hudson Fussell, GLBBS Alumnus 2021 | Marine Technician, Walstrom Marine

KEVIN

“I love working on the large vessels in my area at Walstrom Marine and being part of a great team of people. During this year’s haul out season I was able to apply the practice I was given at GLBBS in the winterization of engines right away. I work on and operate amazing boats, in a beautiful area, doing a job I like. It’s all I wanted out of the course.”

~ Kevin Flood, Alumnus 2021 | Marine Technician, Walstrom Marine



Leave Your Mark FACILITY NAMING OPPORTUNITIES

The expansion of the GLBBS infrastructure is in direct response to the needs of the marine industry. In addition to the 10,000 sf structure to facilitate instruction and hands on skills training in marine service and marine electronics technologies, the project includes new docking and waterfront improvements and interior student life improvements such as a students commons.

Exciting naming opportunities available in the Come Aboard, Launch Careers Campaign are listed to the right.

You or your organization can Come Aboard, Launch Careers and advance the GLBBS mission by making this expansion project a reality! As a nonprofit organization, Great Lakes Boat Building School depends on the support of proponents of the pillars of education and sustaining a thriving boating industry in the Eastern U.P., Michigan, and the Great Lakes region to make projects like this possible.

For this project to succeed, we need every single gift to make a difference, including yours.

- 1 **NAME THE FACILITY** This is an outstanding possibility to recognize someone’s commitment to hands-on training and the boating industry. Your name can be a prominent landmark in the community!
- 2 **NAME THE MARINE SERVICES TECHNOLOGY WORKSHOP** This is truly a hands-on atmosphere where theory is immediately put into practice. Marina owners will envision this workshop as a prototype for their own business.
- 3 **NAME THE MARINE ELECTRONICS TECHNOLOGY WORKSHOP** This workshop will be the first of its kind in the country. It will become a high-profile and invaluable hot bed for producing talented and well-prepared technicians in this ever-evolving trade.
- 4 **NAME THE BOARDWALK** Whether students will be eagerly anticipating launching a boat to test their lessons and work or returning feeling triumphant after a successful sea trial, the GLBBS boardwalk and docking area will be one of most used features on the grounds by students and the community.
- 5 **NAME THE STUDENT COMMONS** This incredibly diverse space is uniquely suited to our goals of making our students the center of everything we do while also providing them the social opportunities to mix and mingle with GLBBS volunteers and supporters.
- 6 **NAME THE TERRACE** This outdoor, multi-use venue offering an easterly panoramic view of the beauty of the Les Cheneaux Islands will be a hub of special events, student visit day activities and receptions. This will be a jewel of the area!
- 7 **NAME THE GARDENS** The habitat surrounding GLBBS is a haven for a wide variety of wildlife and bird species. In consultation with a landscape professional, plans will include planting native plants and shrubs with the goal of complementing and enhancing the beauty of this area.

